



• Sector



Oomero for Retail

Age and identity assurance that does not cost you the sale.

Retailers selling age-restricted goods, offering credit at point of sale or operating loyalty and account programmes need identity assurance that completes in seconds. Oomero verifies age and identity from data first, falling back to document capture only where required.

The same platform covers merchant and supplier due diligence, so consumer-facing checks and business onboarding run on one integration and one audit trail.

What it does

- ✓ Age verification from authoritative data
- ✓ Document and biometric fallback where data is inconclusive
- ✓ Identity verification for account and credit applications
- ✓ Supplier and merchant KYB checks
- ✓ Hosted flow or embedded API
- ✓ Mobile and in-store capture support
- ✓ Configurable thresholds by product category
- ✓ Evidence retained per transaction

What you get

- ✓ Checks completed in seconds at checkout
- ✓ Fewer abandoned baskets and applications
- ✓ Defensible age-verification evidence
- ✓ One integration for consumer and supplier checks
- ✓ Consistent standard online and in store

• The Oomero advantage

Why this holds up under scrutiny

01 Data before documents

Most customers can be age-verified without uploading anything, which is the difference between a completed sale and an abandoned one.

02 Same standard, every channel

Online, mobile and in-store checks run the same rules and produce the same evidence, so compliance does not depend on channel.

03 Suppliers too

Merchant and supplier due diligence uses the same platform as consumer checks, avoiding a second vendor and a second integration.

04

Evidence per transaction

Age-restricted sales carry their own retained evidence, ready if a trading standards question arrives months later.



Talk to us about retail

Tell us your abandonment rate at verification and we will work from there.

oomero.co.uk